**ROBIN SINGH |** +91 9205900612; heyrobinsingh@gmail.com [| https://www.linkedin.com/in/heyrobin/](https://www.linkedin.com/in/heyrobin/)

**“Student of the 2016 YMCA New Delhi”**

EDUCATION

**The University of Delhi.**

*Bachelor of commerce (B.com)*  **Spring 2019**

# Jindal Public School (C.B.S.E). 2013 - 2015

*Commerce with Informatics Practices*

# TECHNICAL SKILLS

***Analytical Tools****:* Tableau, Power BI, Advance Excel, NumPy, Pandas, Matplotlib, Seaborn, Google Analytics

***Programming Languages****:* MYSQL, HTML, CSS, Python

***Database****:* Big Data Environment –Microsoft SQL Server, RDBMS, Db2, Google Query

# DIPLOMA

# YMCA NEW DELHI. Nov 2015 – Mar 2016

*Office Management and German*

# CERTIFICATE

## Analytics

* **IBM verified badge** on Data Analytics specialization.
* **Rice University’s Excel** and Advance Excel certification.
* **Python** Zeros to Pandas certification
* **Google Data Analytics Professional Certificate**

# BUSINESS EXPERIENCE

# Splice Global Pvt. LTD. Nov 2017 – Mar 2018

## Digital Marketing – Sales and Business insight.

* Handled SEO, SMO, content creation & writing.
* Competitor Analysis for Jumping Frog online learning Project. Software Testing and Analysis.
* Digital marketing handling social media and online Clients, content creation for websites, data research, Software Testing, and Documentation.

**MARKETING AND CONSULTANCY SERVICES.**

## (I) Marketer – Upwork and freelance (Delhi, India) **Aug 2018 – Present**

* Digital marketing services i.e. Blogging, WordPress Development, Pinterest, Instagram Marketing.
* Freelancing services to brands, Corporates, businesses, and entertainment. Video Post-Production, ADs, Design, and Software development services to clients around the world.

## (2) Designer and Editor – Upwork and freelance (Delhi, India) **Aug 2018 – Present**

* Worked with Active LLC, FitTea, Le Céline Victor, Sirromet Wines, and etc. brands around the world with their post-production.
* Video Codec and High-Compress video, gif and pictures for website.

# ACADEMIC PROJECT

# Credit Card Fraud Analysis

* Implementation of **Pandas, NumPy, Matplotlib and Seaborn** to gain insights, understand, clean and visualize the transactions in business, helping it to solve the fraudulent transactions.
* Built Models using **Support Vector Machine** to analyze the fraud transactions and predicted about 99.99% Accuracy.

# Sales Analysis

* Fetching data from **MySQL database** and Using **Excel** to gain insights, understand, clean and visualize the sales data, solving sales and business problem.
* Built dashboard in **tableau** to understand it visually with graphs and charts.

# Sentiment Analysis

* **Twitter** sentiment analyst of **Digital Currency** using **NLP TextBlob and Tweepy** libraries to find out Positive negative and neutral sentiments.

# Price Prediction

* Using **Scikit-Learn** library with **Linear Regression** to predict the price of houses in Boston

# Covid19 second wave Analysis

* Using fetching data from online open **API** to the **Excel** and filtering cleaning the data on **MySQL server studio** to gain the validity and accuracy of data and removing null values.
* Using **tableau** to visualize the data for the public.